



**SUSTAINERGY**  
**2025** Duisburg Summit for  
Clean Energy Innovations

June 30 - July 1, 2025  
**Duisburg, Germany**

# Sponsorship Proposal



**Contact:** Orly Ishay – Senior Industry Liaison

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[sustainergy.tech](https://sustainergy.tech)

July 1, 2025, Conference



# Welcome to SUSTAINERGY 2025



Energy is more than just a resource—it's a powerful bridge connecting nations, ideas, and innovation. As we embrace a future shaped by renewable energy, we're excited to invite you to SUSTAINERGY 2025, a groundbreaking conference where collaboration meets innovation.



As we commemorate 60 years of partnership between Israel and Germany, SUSTAINERGY 2025 will celebrate past achievements while fostering stronger ties and creating new opportunities. Together, we'll pursue ambitious goals, from achieving net-zero emissions to advancing green hydrogen strategies and phasing out coal.

This year, SUSTAINERGY 2025 will take place in Duisburg, Germany, a city celebrated for transforming its industrial heritage into a vibrant hub of innovation and culture.

Energy has always served as a bridge connecting nations. During the UN Climate Change Conference, COP29, a cooperation agreement was signed between the Israeli Ministry of Energy and Infrastructure and the German Federal Ministry for Economic. This agreement aims to enhance collaboration to achieve the integration of clean energy solutions into the Israeli and German energy sectors. In the renewable energy market, Israeli technologies and innovation hold great potential for adoption also in the German market.

To strengthen this collaborative goal, Eilat-Eilat Renewable Energy Initiative (Israel) partnered with DBI – Duisburg Business and Innovation to organize a first-of-its-kind conference, facilitating the connection between Israeli technologies and the needs of German industry.

## Germany has set ambitious renewable energy targets as part of its efforts to combat climate change and reduce greenhouse gas emissions:

- By 2030: At least 80% of electricity production in Germany will come from renewable energy sources, with an additional capacity of at least 115 GW. Greenhouse gas emissions will be reduced by 65% compared to 1990 levels. The use of natural gas will be reduced, and electrolyzed facilities with a total production capacity of 10 GW will be established.
- By 2040: An 88% reduction in emissions.
- By 2045: Achieving net-zero emissions (climate neutrality).
- By 2038: Complete phase-out of coal usage.

Germany also aims to upgrade its electricity grid to accommodate fluctuating renewable energy production and enable efficient energy transmission across regions. The country is advancing regional and global cooperation to establish supply chains for green hydrogen, including hydrogen imports from Africa, the Middle East, and South America while supporting advanced technologies like energy storage and green hydrogen.

Germany's "National Hydrogen Strategy" involves an investment of approximately €9 billion to develop technologies, foster international cooperation, and promote research and development. This strategy aims to expand hydrogen use in industries such as steel, chemicals, and heavy transportation, including trucks, trains, and ships.

This joint conference seeks to strengthen collaboration, deepen ties, and align the goals of both nations, creating opportunities to advance renewable energy solutions.

# Elevate your brand's presence in the clean energy sector

Becoming a sponsor at SUSTAINERGY 2025 offers valuable opportunities.

1

## Maximize Visibility

Showcase your brand to decision-makers, industry leaders, and innovators in clean energy in new markets

2

## Expand Your Network

Connect with key opinion leaders, potential clients, and collaborators through formal and informal interactions

3

## Gain Cutting-Edge Insights

Discover the latest research, technologies, and emerging trends shaping the future of clean energy. **Learn how to access German and Israeli markets**

4

## Showcase Your Solutions or challenge

Present your innovations from your exhibition booth to a targeted audience seeking new solutions and explore access to the German and Israeli markets

5

## Support Sustainability

Align with the global shift towards clean energy, demonstrating your commitment to environmental and social responsibility

6

## Generate Leads

Build valuable relationships with potential clients and industry partners driving the clean energy revolution



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# Target Audience



The conference will host major German industrial companies exploring the transition to clean energy across their entire industrial value chain, German electricity companies, port representatives, technology, Logistic firms, and more.



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# Target Audience

## All scale Grid Management

Transmission and distribution network stabilization, including network management models

## Hydrogen Technologies

Exploring hydrogen's role in clean energy transition

## Eilat Climate Tech Hub

Showcasing cutting-edge sustainability innovations

## Cybersecurity

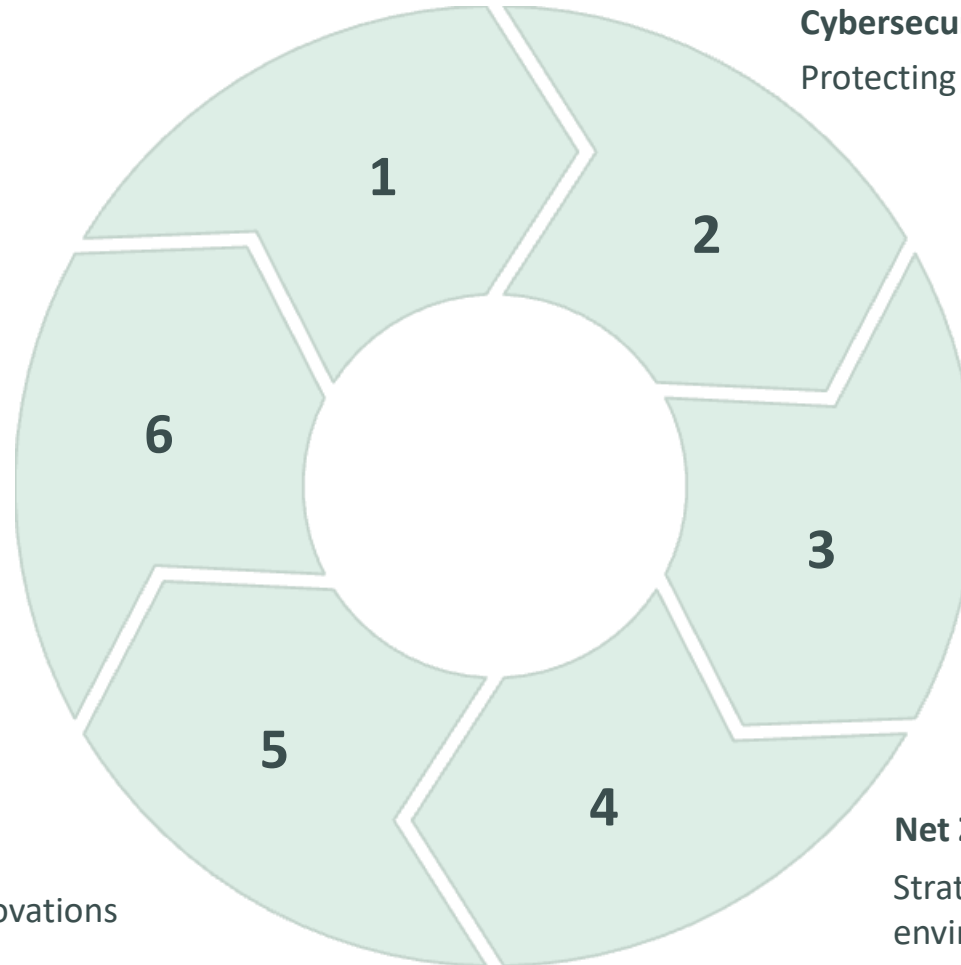
Protecting critical energy systems from digital threats

## Digital Charging Solutions

Smart technologies for EV charging and energy management

## Net Zero Cities

Strategies for sustainable, carbon-neutral urban environments



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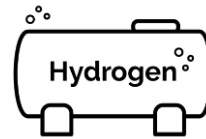
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# Target Audience

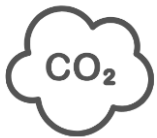
Innovative technologies Hydrogen and clean fuels



Green hydrogen production



Hydrogen storage solutions



Different technologies for carbon capture



Hydrogen backup technologies tailored to market needs



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# Sponsorship Packages –

## Platinum (Up to 3 companies)

**Exclusive 7-minute stage presentation** during opening plenary session, offering visibility and direct engagement with industry leaders on the main stage.

Acknowledgment as **Platinum Sponsor**:

- On the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)
- In the **conference program**
- On **event signage and publications**
- Sponsor's **logo displayed on-screen** before the presentation

**10 sqm exhibition space**

**5 complimentary conference registrations**

*All content must be approved by the organizing committee.*

**€16,000**



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# Sponsorship Packages — Gold

Exclusive 7-minute presentation in a parallel session or participation as a panelist in a parallel session, contributing to panel content and discussions.

Acknowledgment as **Gold Sponsor**:

- On the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)
- In the **conference program**
- On **event signage and publications**
- Sponsor's **logo displayed on-screen** as part of the panel sponsorship

8 sqm exhibition space

4 complimentary conference registrations

€12,000

*All content must be approved by the organizing committee.*



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# Sponsorship Packages — Silver

Sponsors' representative participation as a panelist in a parallel session, contributing to panel content and discussions.

Acknowledgment as **Silver Sponsor**:

- On the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)
- In the **conference program**
- On **event signage and publications**
- Sponsor's **logo displayed on-screen** as part of the panel sponsorship

6 sqm exhibition space

3 complimentary conference registrations

**€10,000**

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# Sponsorship Packages –

## Branded participant lanyards (Exclusive)

## Bronze

(provided by sponsor, featuring company logo)

Acknowledgment as **Bronze Sponsor:**

- On the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)
- 6 sqm exhibition space
- 3 complimentary conference registrations

€8,000



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# Sponsorship Packages –

## Happy Hour & B2B (Exclusive)

## Bronze

Sponsorship for the conference Happy Hour & B2B (Closing Event – July 1, 2025)

Sponsor's greetings at the area of the Happy Hour

Acknowledgment as Happy Hour & B2B Sponsor:

- On the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)
- In the **conference program**
- On **event signage and publications**

Sponsor's logo shown on the signage welcoming to the event and next to the session on the conference program

- **6 sqm exhibition space**
- **3 complimentary conference registrations**

**€8,000**



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# Logo Placement

**For German start-ups only**

Logo featured on the **SUSTAINERGY 2025 website** (hyperlinked to sponsor's site)

**1 complimentary conference registration**

**€2,000**



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# Terms & Conditions

## Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. Remaining 50% to be paid by May 30 2024.

Payments can be made by a wire transfer according to the following details:

Bank transfer to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Einstein branch no. 833, 43 Brodetsky st., Ramat Aviv, Tel Aviv, Israel.

Account no. 49260043, IBAN: IL74 0108 3300 0004 9260 043.

## Cancellation policy:

Cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before April 15 2025, exhibitor will be charged a refund of 75% of the fees.

As of April 16, 2025 exhibitor will be charged a refund of 50% of the fees.

As of May 1, 2025 a refund of 50% of the fees will be made, on condition that the package ordered will be sold to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply. Any cancelation notice must be sent by writing to:

**Ms. Orly Ishay**

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384467 ; Mobile: +972-54-2020437

Email: [orly@ortra.com](mailto:orly@ortra.com)

# Terms & Conditions

## Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.



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**Contact Information** For more details, please contact:

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